Privacy Policy

At VAST Print + Brand Management, we are committed to protecting your privacy and handling your personal information in accordance with the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs). This Privacy Policy outlines how we collect, use, and manage your information when you interact with us online, including via our website and social media platforms.

1. What Information We Collect

We may collect personal information such as:

- Your name
- Email address
- Phone number
- Business name
- Social media handles
- Any other information you provide to us directly (e.g. through website forms, email, or direct messages)

2. How We Collect Your Information

We collect information when you:

- Visit our website and fill in a contact or enquiry form
- Engage with us via social media (including likes, comments, messages, or profile visits)
- Sign up to receive marketing emails
- Communicate with us via email, phone or in person

3. How We Use Your Information

We may use your personal information to:

- Contact you to discuss our goods and services
- Respond to your enquiries
- Provide you with quotes or proposals
- Send you marketing communications (including newsletters and updates about our products and services)
- Improve our website, communications, and services

You can unsubscribe from our marketing emails at any time by clicking the unsubscribe link in the email or contacting us directly.

4. Disclosure of Personal Information

We will not sell, rent, or trade your personal information. We may share your information with trusted third-party service providers who assist us in delivering our services (e.g. email platforms, CRM systems), but only where those providers are also compliant with privacy regulations.

5. Security of Your Information

We take reasonable steps to protect your personal information from misuse, loss, unauthorised access, modification, or disclosure. While we take security seriously, no method of transmission over the internet is 100% secure. We encourage you to contact us if you have concerns about the security of your data.

6. Access and Correction

You have the right to request access to the personal information we hold about you and to request corrections if it is inaccurate. To do so, please contact us at the details below.

7. Policy Updates

We may update this Privacy Policy from time to time. The most current version will always be available on our website.

8. Contact Us

If you have any questions about this Privacy Policy or wish to access or correct your personal information, please contact:

Justin McGavigan

0420 447 323

justin@vastprint.com.au

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